

Sponsorship & Advertising Opportunities

29th Nannup Music Festival | 2nd – 5th March 2018 | nannupmusicfestival.org



THE NANNUP MUSIC FESTIVAL

- Run by a not-for-profit organisation
- Wide attendee demographic
- An estimated 10,000 visitors who enjoy the Festival markets and our free entertainment
- 2,500 ticketholders
- 6 Stages/ 8 Venues
- Over 80 acts
- Over 35 workshops
- Over 90 market stalls
- 300 Volunteers
- 2000 printed programs
- Over 11,000 social media followers
- Sponsor network which includes individuals, local businesses, corporate and government



2017 Nannup Music Festival, photo by Paul Hemsworth

THANK YOU FOR YOUR INTEREST IN SPONSORING OR ADVERTISING WITH THE 2018 NANNUP MUSIC FESTIVAL!

The Nannup Music Festival, now in its 29th year, is a community event operated by a passionate and dedicated team from the not-for-profit Nannup Music Club Inc. The Festival is held annually over the WA Labour Day weekend in the small town of Nannup, whose streets come alive with music, stalls, performances and activities.

“Eight meticulously curated stages and multiple busking/street stages are the platform for some of Australia’s most exciting contemporary music songwriters and bands. The festival has an unannounced modus operandi of not having big headliner acts, to provide opportunities for those acts from around the nation that are emerging into a national spotlight. For example in March 2016, a little known Tash Sultana performed at Nannup...” Nigel Bird, Festival Patron, West Australian Music (WAM) Regional Officer

Every year, thousands of people become part of a delightful weekend of sharing, immersion and discovery on the banks of the mighty Blackwood River. The Festival team are committed to building authentic partnerships with individuals, local businesses and organisations in our extended community, to ensure the long term success and sustainability of the event. There are a range of sponsorship opportunities available and we’re also happy to tailor a package to meet your specific sponsorship requirements. Our target is the local, intrastate, interstate and international tourist visiting Nannup and the South West at one of the busiest times of the year. Take the opportunity to highlight your presence or make your business or event known to returning visitors; the South West is a popular destination all year round.

PLEASE COMPLETE AND RETURN THE APPLICABLE FORM TO INFO@NANNUPMUSICFESTIVAL.ORG
YOU WILL THEN BE SENT A SPONSORSHIP AGREEMENT/TAX INVOICE

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FORM 1 SPONSORSHIP PACKAGES		BASS \$400 (incl. GST)	MIDTONE \$800 (incl. GST)	TREBLE \$2,500 (incl. GST)
Quarter Page Advertisement in Festival Program (valued at \$200)		<input checked="" type="checkbox"/>		
Half Page Advertisement in Festival Program (valued at \$300)			<input checked="" type="checkbox"/>	
Full Page Advertisement in Festival Program (valued at \$600)				<input checked="" type="checkbox"/>
2x Weekend Festival Tickets (valued at \$360)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2x Day Festival Tickets (valued at \$200)		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
2x Bush Breakfast Vouchers (valued at \$20)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your business logo on the Festival Website for 12 months (sponsors & partners page) (valued at \$100)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
“Thank You” Facebook post on the 2018 Event Facebook page (valued at \$400)				<input checked="" type="checkbox"/>
Business name in Festival Newsletter (post Festival)		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your banner in the Amphitheatre (valued at \$400)				<input checked="" type="checkbox"/>
MC Announcements (headline concerts) (valued at \$300)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Brochure display in Festival Office for 12 months		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CUSTOM SPONSORSHIP Sponsors can choose to offer any package value either as in-kind support or as a combination of in-kind and cash support.		SPONSOR TO PROVIDE (include value)		NMF TO PROVIDE
RAFFLE PRIZE		DESCRIPTION		VALUE

Full Name: _____ Company/ Organisation: _____

Mobile: _____ Email: _____ Website: _____

Signature: _____ Date: _____

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FORM 2 ADVERTISING OPPORTUNITIES		PRICE	PLEASE CHECK
Quarter Page Advertisement in Festival Program		\$200 (incl. GST)	
Half Page Advertisement in Festival Program		\$300 (incl. GST)	
Full Page Advertisement in Festival Program		\$600 (incl. GST)	
Graphic Design Services available. Please contact info@nannupmusicfestival.org			
Promotional Facebook post (on the 2018 Event Facebook page)		\$400 (incl. GST)	
Banner in the Amphitheatre (main venue)		\$400 (incl. GST)	
MC Announcements over the weekend (headline concerts)		\$300 (incl. GST)	
TOTAL			
PRINTED ARTWORK SPECIFICATIONS			
Accepted formats:	PDF, JPEG		
Resolution:	300dpi		
Colour Model:	CMYK		
Quarter Page, colour:	60mm w x 90mm h		
Half Page, colour:	125mm w x 90mm h		
Full Page, colour:	A5, 2mm bleed		
FORM SUBMISSION BY:	Wednesday 10 January 2018		
DEADLINE FOR ARTWORK SUBMISSION BY:	Wednesday 31 January 2018		

Full Name: _____ Company/ Organisation: _____

Mobile: _____ Email: _____ Website: _____

Signature: _____ Date: _____

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