



THE NANNUP MUSIC FESTIVAL

- Run by the not-for-profit Nannup Music Club Inc
- Wide attendee demographic (regional, state, national and international)
- Sponsor network which includes individuals, local businesses, corporate and government
- An estimated 10,000 visitors who enjoy the festival markets and our free entertainment
- 2,500 ticketholders
- 11 Venues
- Over 100 acts
- Over 35 workshops
- Over 90 market stalls
- 350 Volunteers
- 2,500 printed programs
- Over 12,000 social media followers



2018 Nannup Music Festival, image by Isolated Photography

WE ARE 30 YEARS OLD!

THANK YOU FOR YOUR INTEREST IN THE 30TH NANNUP MUSIC FESTIVAL!

The Nannup Music Festival, now in its 30th year, is a community event operated by a passionate and dedicated team from the not-for-profit Nannup Music Club Inc. The festival that was set up with a tiny budget and a great deal of volunteer help, has grown to be one of the most loved events in Australia's South West and a much-anticipated date on Australia's music calendar. It is held annually over the WA Labour Day weekend in the small town of Nannup, whose streets come alive with music, stalls, performances and activities.

"Eleven meticulously curated stages/venues and multiple busking/street stages are the platform for some of Australia's most exciting contemporary music songwriters and bands. The festival has an unannounced modus operandi of not having big headliner acts, to provide opportunities for those acts from around the nation that are emerging into a national spotlight. For example, in March 2016, a little-known Tash Sultana performed at Nannup..." Nigel Bird, Festival Patron, West Australian Music (WAM) Regional Officer

Every year, thousands of people become part of a delightful weekend of sharing, immersion and discovery on the banks of the mighty Blackwood River. The Festival team is committed to building authentic partnerships with individuals, local businesses and organisations in our extended community, to ensure the long-term success and sustainability of the event. There are a range of promotional opportunities available and we're also happy to tailor a package to meet your specific requirements. Our target is the local, intrastate, interstate and international tourist visiting Nannup and the South West at one of the busiest times of the year. Take the opportunity to highlight your presence or make your business or event known to returning visitors; the South West is a popular destination all year round.

NMF 2019 – Promotional Opportunities		PRICE	PLEASE TICK
FESTIVAL PROGRAM A5, Colour (also published on festival website)			
1.	Quarter Page Advert in Festival Program	\$200 (incl. GST)	
2.	Half Page Advert in Festival Program	\$300 (incl. GST)	
3.	Full Page Advert in Festival Program	\$600 (incl. GST)	
VENUES			
4.	Banner in the Amphitheatre (main venue)	\$400 (incl. GST)	
5.	MC Announcements over the weekend (headline concerts)	\$300 (incl. GST)	
WEB & SOCIAL MEDIA			
6.	Business logo on the festival website for 12 months plus business name on the post-festival newsletter	\$300 (incl. GST)	
7.	Promotional Facebook/Instagram post on the 2019 NMF event page	\$250 (incl. GST)	
FESTIVAL TICKETS If you purchase any of the above items, you gain access to discounted festival tickets. These will also be available as an in-kind exchange for businesses that wish to offer Raffle or Chocolate Wheel prizes whose value meets the ticket prices below.			
8.	Adult Day Festival Ticket (Sat OR Sun), limit of 2	\$90 (incl. GST)	
9.	Adult Weekend Festival Ticket, limit of 2	\$140 (incl. GST)	
		FORM SUBMISSION BY:	Monday 21 st January 2019
		DEADLINE FOR ARTWORK SUBMISSION BY:	Thursday 31 st January 2019
PRINTED ARTWORK SPECIFICATIONS (please make sure that you submit your advertisements in the correct format)			
Accepted Formats: PDF, JPEG Resolution: 300 dpi Colour Model: CMYK			
Quarter Page Advert Dimensions: 74mm L x 148mm H, 2mm bleed Half Page Advert Dimensions: 148mm L x 105mm H, 2mm bleed Full Page Advert Dimensions: 148mm L x 210mm H, 2mm bleed			
LOGO SPECIFICATIONS FOR WEBSITE			
Accepted Formats: JPEG, PNG Resolution: minimum 100 dpi Colour Model: RGB			
Logo Dimensions: minimum 50mm x 50mm, no bleed			

Full Name: _____ Company/Organisation: _____

Mobile: _____ Email: _____ Website: _____

Signature: _____ Date: _____

PLEASE COMPLETE AND RETURN THIS FORM TO INFO@NANNUPMUSICFESTIVAL.ORG BY 21ST JANUARY 2019.
YOU WILL THEN BE SENT A TAX INVOICE.