



2020 NANNUP MUSIC FESTIVAL

Philanthropy, Sponsorship and Promotional Opportunities

Nannup Music Festival, 28 Feb - 2 Mar 2020

- Winner Best Live Event in WA, 2018 National Live Music Awards
- 14,000 Social Media Followers
- An estimated 12,000 visitors over the festival weekend
- 3,000 Ticket Holders
- 2,500 Printed Program Books
- 8 Venues, 100 Acts and Workshops
- 400 Volunteers
- Winner Golden WAMi, 2018 WAMAwards, Phaedra Watts, Festival Director
- 100 Market Stalls
- Wide attendee demographic (regional, state, national and international)
- Sponsor network which includes individuals, local businesses, corporate and government

Celebrating our 31st birthday in 2020, the much loved Nannup Music Festival, set in the stunning bush backdrop of the small historic town of Nannup, is a community spirited event, operated by a passionate and dedicated team of Committee and Staff from the non-profit Nannup Music Club Inc.

The Festival has consistently proven to be one of the most welcoming and rewarding weekends of music on WA's music calendar highlighting the best in emerging and Indigenous music over free and ticketed venues. It boasts an Emerging Artists Award and a Busking Competition, street performers, workshops, talks, poetry, camping, food and artisan markets, a sculpture walk and free activities for little festival-goers. The Festival aims to create, connect and strengthen community through music and the arts; to encourage and promote emerging and Indigenous artists; to drive local economic activity and support regional liveability through cultural tourism; to respect the environment and work towards minimising our impact while learning and educating where we can. With this in mind, the Festival team is committed to building authentic partnerships with individuals, local businesses and organisations, to ensure the long-term success, sustainability and affordability of the event.

Philanthropy & Sponsorship

Every dollar donated makes a difference, so if you are a business, organisation or individual who loves our festival and our philosophy, we look forward to hearing from you. Your donation would be contributing towards art and cultural projects, infrastructure works and would help ensure that the festival remains affordable for all. Please contact Festival Director, Phaedra Watts on 08 9756 1511 or at artists@nannupmusicfestival.org to discuss.

Promotional Opportunities

Our target is the local, intrastate, interstate and international tourist visiting Nannup and the South West at one of the busiest times of the year. Take the opportunity to highlight your presence and make your business or event known to returning visitors. There are a range of promotional opportunities available and we're also happy to tailor a package to meet your specific requirements. Please contact Sponsorship & Raffle Coordinator, Virginia Rowland on 0415 129 867 or at vpjin@optusnet.com.au.

Promotional Opportunities

FESTIVAL PROGRAM (2,500 copies, A5, colour, recycled paper, plus PDF on NMF website)		PRICE	PLEASE SELECT
1.	Quarter Page Advert in Festival Program Book Artwork specifications: 74mm W x 105mm H, no bleed	\$200 (incl. GST)	
2.	Half Page Advert in Festival Program Book Artwork specifications: 148mm W x 105mm H, no bleed	\$300 (incl. GST)	
3.	Full Page Advert in Festival Program Book Artwork specifications: 148mm W x 210mm H, 2mm bleed	\$600 (incl. GST)	
Accepted formats: JPG, PDF Resolution: 300 dpi Colour model: CMYK		FORM SUBMISSION: by 10th January 2020 ARTWORK SUBMISSION: by 17th January 2020	
VENUES			
4.	Promotional Banner (location to be discussed with Sponsorship Coordinator)	\$300 (incl. GST)	
5.	MC Announcements over weekend (headline concerts, minimum of 3)	\$250 (incl. GST)	
WEBSITE & SOCIAL MEDIA			
6.	Business logo on NMF website plus business name inclusion in post-festival newsletter	\$300 (incl. GST)	
7.	Promotional Facebook and Instagram post on 2020 NMF event page	\$250 (incl. GST)	
8.	Accommodation business featured on NMF website "Accommodation" page (image and website link, all year round)	\$250 (incl. GST)	
DISCOUNTED FESTIVAL TICKETS			PLEASE INDICATE QUANTITY
If you purchase any of the above items, you gain access to discounted festival tickets. These will also be available as an in-kind exchange for businesses that wish to offer Raffle prizes whose value meets the ticket prices below (subject to our Sponsorship Coordinator's discretion).			
9.	Adult Single Day Festival Ticket (Saturday OR Sunday, limit of 2)	\$90 (incl. GST)	
10.	Adult Weekend Festival Ticket (limit of 2)	\$140 (incl. GST)	

Full Name: _____ Company/Organisation: _____

Mobile: _____ Email: _____ Website: _____

Signature: _____ Date: _____

PLEASE COMPLETE AND RETURN THIS FORM TO INFO@NANNUPMUSICFESTIVAL.ORG BY 10TH JANUARY 2020. YOU WILL THEN RECEIVE A TAX INVOICE.